



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Census Tract 304.04, Maui County, Hawaii

Subject	Number	Percent
SEX AND AGE		
Total population	5,609	100.0
Under 5 years	384	6.8
5 to 9 years	369	6.6
10 to 14 years	356	6.3
15 to 19 years	396	7.1
20 to 24 years	368	6.6
25 to 29 years	373	6.7
30 to 34 years	352	6.3
35 to 39 years	360	6.4
40 to 44 years	424	7.6
45 to 49 years	445	7.9
50 to 54 years	446	8.0
55 to 59 years	424	7.6
60 to 64 years	306	5.5
65 to 69 years	200	3.6
70 to 74 years	126	2.2
75 to 79 years	93	1.7
80 to 84 years	109	1.9
85 years and over	78	1.4
Median age (years)	37.9	(X)
16 years and over	4,417	78.7
18 years and over	4,250	75.8
21 years and over	4,028	71.8
62 years and over	762	13.6
65 years and over	606	10.8
Male population	2,726	48.6
Under 5 years	199	3.5
5 to 9 years	183	3.3
10 to 14 years	176	3.1
15 to 19 years	209	3.7
20 to 24 years	190	3.4
25 to 29 years	181	3.2
30 to 34 years	166	3.0
35 to 39 years	166	3.0
40 to 44 years	211	3.8
45 to 49 years	220	3.9
50 to 54 years	222	4.0
55 to 59 years	198	3.5
60 to 64 years	163	2.9
65 to 69 years	98	1.7
70 to 74 years	54	1.0
75 to 79 years	37	0.7
80 to 84 years	28	0.5
85 years and over	25	0.4

Subject	Number	Percent
Median age (years)	36.8	(X)
16 years and over	2,116	37.7
18 years and over	2,037	36.3
21 years and over	1,926	34.3
62 years and over	323	5.8
65 years and over	242	4.3
Female population	2,883	51.4
Under 5 years	185	3.3
5 to 9 years	186	3.3
10 to 14 years	180	3.2
15 to 19 years	187	3.3
20 to 24 years	178	3.2
25 to 29 years	192	3.4
30 to 34 years	186	3.3
35 to 39 years	194	3.5
40 to 44 years	213	3.8
45 to 49 years	225	4.0
50 to 54 years	224	4.0
55 to 59 years	226	4.0
60 to 64 years	143	2.5
65 to 69 years	102	1.8
70 to 74 years	72	1.3
75 to 79 years	56	1.0
80 to 84 years	81	1.4
85 years and over	53	0.9
Median age (years)	38.8	(X)
16 years and over	2,301	41.0
18 years and over	2,213	39.5
21 years and over	2,102	37.5
62 years and over	439	7.8
65 years and over	364	6.5
RACE		
Total population	5,609	100.0
One Race	3,729	66.5
White	2,034	36.3
Black or African American	29	0.5
American Indian and Alaska Native	28	0.5
Asian	1,014	18.1
Asian Indian	5	0.1
Chinese	36	0.6
Filipino	526	9.4
Japanese	325	5.8
Korean	16	0.3
Vietnamese	0	0.0
Other Asian [1]	106	1.9
Native Hawaiian and Other Pacific Islander	553	9.9
Native Hawaiian	352	6.3
Guamanian or Chamorro	1	0.0
Samoan	9	0.2
Other Pacific Islander [2]	191	3.4
Some Other Race	71	1.3
Two or More Races	1,880	33.5
White; American Indian and Alaska Native [3]	58	1.0
White; Asian [3]	360	6.4
White; Black or African American [3]	15	0.3
White; Some Other Race [3]	20	0.4
Race alone or in combination with one or more other races: [4]		
White	3,449	61.5
Black or African American	82	1.5
American Indian and Alaska Native	244	4.4

Subject	Number	Percent
Asian	2,485	44.3
Native Hawaiian and Other Pacific Islander	1,898	33.8
Some Other Race	145	2.6
HISPANIC OR LATINO		
Total population	5,609	100.0
Hispanic or Latino (of any race)	810	14.4
Mexican	188	3.4
Puerto Rican	367	6.5
Cuban	8	0.1
Other Hispanic or Latino [5]	247	4.4
Not Hispanic or Latino	4,799	85.6
HISPANIC OR LATINO AND RACE		
Total population	5,609	100.0
Hispanic or Latino	810	14.4
White alone	207	3.7
Black or African American alone	1	0.0
American Indian and Alaska Native alone	7	0.1
Asian alone	49	0.9
Native Hawaiian and Other Pacific Islander alone	25	0.4
Some Other Race alone	66	1.2
Two or More Races	455	8.1
Not Hispanic or Latino	4,799	85.6
White alone	1,827	32.6
Black or African American alone	28	0.5
American Indian and Alaska Native alone	21	0.4
Asian alone	965	17.2
Native Hawaiian and Other Pacific Islander alone	528	9.4
Some Other Race alone	5	0.1
Two or More Races	1,425	25.4
RELATIONSHIP		
Total population	5,609	100.0
In households	5,399	96.3
Householder	1,918	34.2
Spouse [6]	860	15.3
Child	1,539	27.4
Own child under 18 years	1,065	19.0
Other relatives	590	10.5
Under 18 years	227	4.0
65 years and over	98	1.7
Nonrelatives	492	8.8
Under 18 years	35	0.6
65 years and over	22	0.4
Unmarried partner	211	3.8
In group quarters	210	3.7
Institutionalized population	28	0.5
Male	7	0.1
Female	21	0.4
Noninstitutionalized population	182	3.2
Male	71	1.3
Female	111	2.0
HOUSEHOLDS BY TYPE		
Total households	1,918	100.0
Family households (families) [7]	1,313	68.5
With own children under 18 years	612	31.9
Husband-wife family	860	44.8
With own children under 18 years	379	19.8
Male householder, no wife present	153	8.0
With own children under 18 years	75	3.9
Female householder, no husband present	300	15.6
With own children under 18 years	158	8.2

Subject	Number	Percent
Nonfamily households [7]	605	31.5
Householder living alone	439	22.9
Male	193	10.1
65 years and over	40	2.1
Female	246	12.8
65 years and over	92	4.8
Households with individuals under 18 years	749	39.1
Households with individuals 65 years and over	438	22.8
Average household size	2.81	(X)
Average family size [7]	3.28	(X)
HOUSING OCCUPANCY		
Total housing units	2,037	100.0
Occupied housing units	1,918	94.2
Vacant housing units	119	5.8
For rent	26	1.3
Rented, not occupied	1	0.0
For sale only	10	0.5
Sold, not occupied	5	0.2
For seasonal, recreational, or occasional use	31	1.5
All other vacants	46	2.3
Homeowner vacancy rate (percent) [8]	1.0	(X)
Rental vacancy rate (percent) [9]	2.8	(X)
HOUSING TENURE		
Occupied housing units	1,918	100.0
Owner-occupied housing units	1,005	52.4
Population in owner-occupied housing units	3,068	(X)
Average household size of owner-occupied units	3.05	(X)
Renter-occupied housing units	913	47.6
Population in renter-occupied housing units	2,331	(X)
Average household size of renter-occupied units	2.55	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.